

SEARCH IS A VERB

AN EXAMPLE FROM ONE DEPARTMENT

DEFAULT VENUE:
A VERY SHORT NEWSPAPER



OUR AD!



TALKS WITH SCHOLARS
AT CONFERENCES.

PHILOSOPHY FACULTY

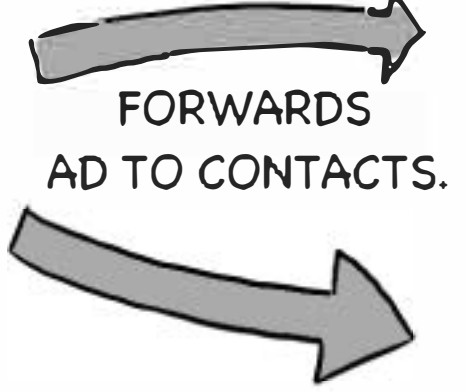


POSTS TO THE
PHILOSOPHY WOMEN'S
CAUCUS LISTSERVE.

CALLS AND EMAILS
COLLEAGUES AT PHD
PROGRAMS WITH A HISTORY
OF SUCCESS RECRUITING
AND TRAINING URM STUDENTS

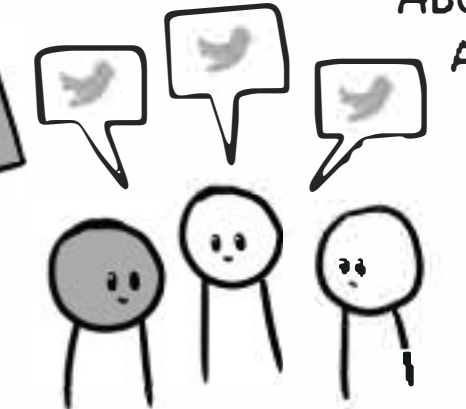


U OF M ALUMNI



FORWARDS
AD TO CONTACTS.

TWEETS
ABOUT
AD.



ENCOURAGES STUDENTS
TO CONSIDER APPLYING.

FORWARDS TO
PHILOSOPHY FORUM
LGBT.



WRITES A POST ABOUT
THE AD ON THE
MINORITIES AND
PHILOSOPHIES
FACEBOOK PAGE.



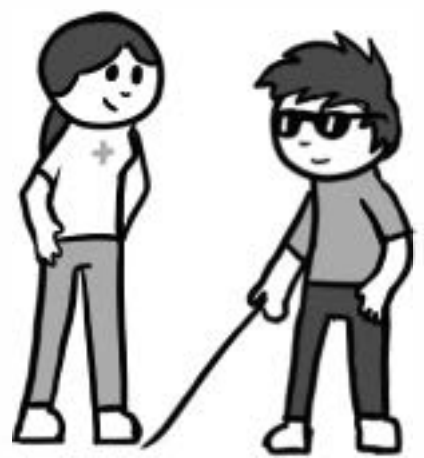
BLOGS ABOUT AD
ON WARP, WEFT AND WAY
(GROUP BLOG FOR CHINESE
AND COMPARATIVE
PHILOSOPHY)



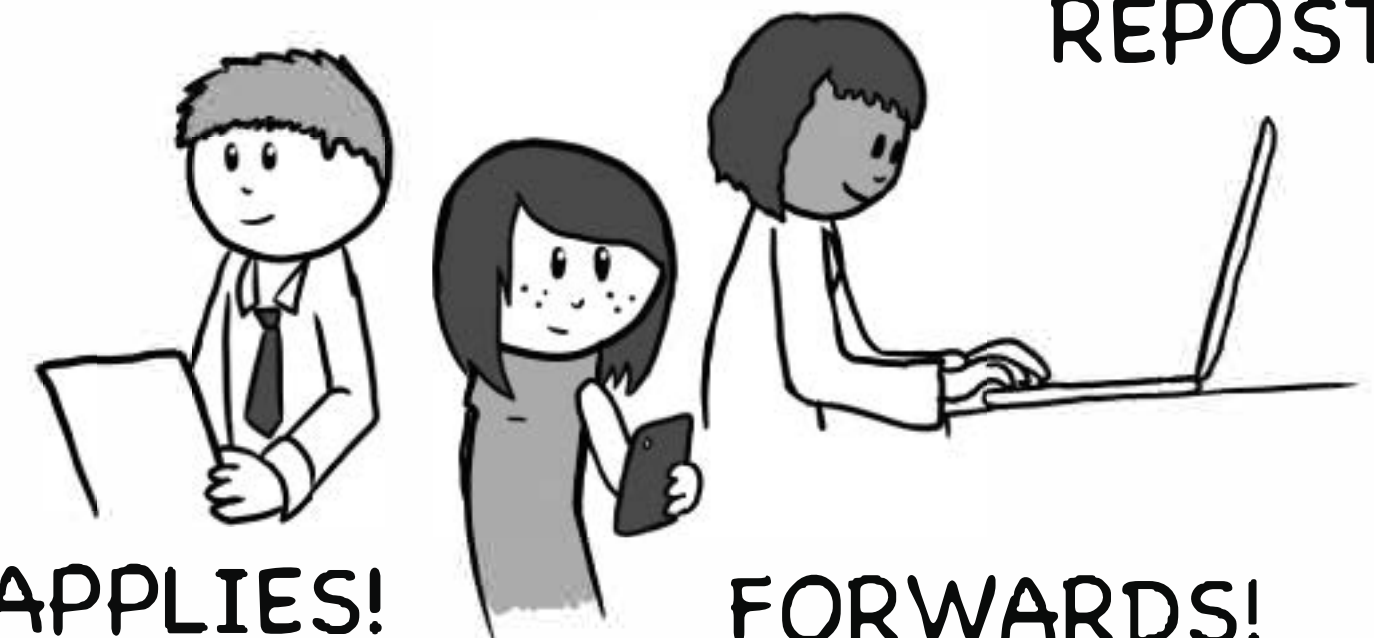
REPOSTS TO
COLLEGIUM OF
BLACK WOMEN
PHILOSOPHERS.



FORWARDS TO
SOCIETY FOR PHILOSOPHY
AND DISABILITY.



REPOSTS!



APPLIES!

FORWARDS!